



## **Pfaff Marine and Friday Harbour Resort Forge Brokerage Partnership for the 2024 Season**

Pfaff Marine and Friday Harbour Resort are thrilled to announce their collaborative partnership, with Pfaff Marine assuming the role of on-site partner for boat brokerage and consignment boat sales at the resort for the 2024 season. The combination of these respective brands promises unparalleled customer service, guaranteeing an exceptional experience for Friday Harbour residents and visitors, as well as Pfaff clients.

### **About Pfaff Marine**

Pfaff Marine is a division of Pfaff Automotive Partners/Lithia which boasts a worldwide presence of 51 automotive brands spanning 298 US locations, 170 UK locations and 14 Pfaff branded locations in Canada. Pfaff Marine offers exclusive boat brokerage, leasing and finance to the marine industry and customers across Canada. Pfaff Marine is also the Canadian representation for Vanquish Yachts, exclusively designed and hand built in the Netherlands. Learn more at [Pfaffmarine.com](http://Pfaffmarine.com).

### **About Friday Harbour Resort**

Canada's luxury lifestyle resort community and all seasons destination, Friday Harbour provides superior facilities, modern design, and world-class experiences for homeowners, guests, and visitors alike. Set on the shores of Lake Simcoe, about an hour's drive from Toronto, Friday Harbour holds the distinction of being the largest inland marina in North America, featuring 1,000 boat slips, adding four kilometers of bustling internal shoreline to the resort community. Learn more at [FridayHarbour.com](http://FridayHarbour.com).

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