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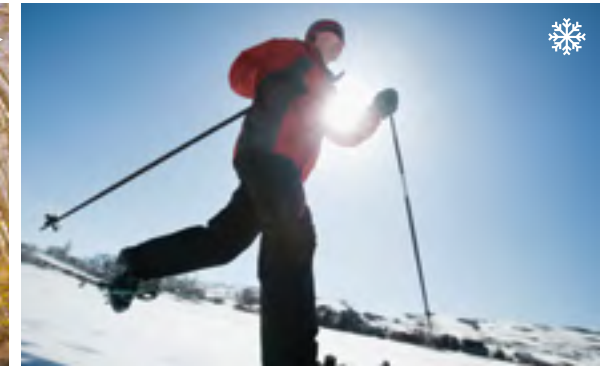
FH

FRIDAY HARBOUR™
All Seasons Resort

FOR *the* MOMENT.



An experience unlike any other.



WELCOME TO FH MAGAZINE

Welcome to the inaugural edition of FH Magazine, inspiration for a few of the finer things in life one can enjoy here on the shores of Lake Simcoe.

The Lake Simcoe region is unlike any other. It's a place where time has less meaning, yet each moment feels more meaningful. Where people can take a break from their day-to-day routine and spend days together growing deeper, more personal connections. There's never a dull moment. Visitors always leave wanting more.

Whatever the season, this idea of "wanting more" is something we've tried to satisfy to an unprecedented measure here at Innisfil's Friday Harbour. Whether you want to golf or get out on the lake and use the marina, spend

hours in the nature preserve, visit one of the many local ski hills, or simply drive up from Toronto and enjoy a lunch or dinner with friends, there are simply so many things here you can do. We've designed Friday Harbour to be a destination place. It's an undertaking in design and scope likely never to be repeated in our lifetime.

Like Friday Harbour, this magazine has a little something for everyone. From fun kids' activities to today's most prestigious yacht brand, there's bound to be something you'll enjoy within these pages while you relax at home, at work or in your comfy Friday Harbour retreat.

Enjoy!



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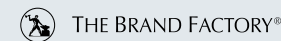
ADVERTISING SALES
Roberto Yangosian
ryangosian@thebrandfactory.com

PHOTOGRAPHY
Amrita Singh, The Brand Factory

FRIDAY HARBOUR™
All Seasons Resort

Friday Harbour
FRIDAY HARBOUR EXPERIENCE CENTRE
Experience Centre Located At Eagles Nest Golf Club
10,000 Dufferin Street
Just north of Major Mackenzie
Maple, ON
info@fridayharbourresort.com
fridayharbourresort.com

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Where sand meets water.
Where you meet retreat.

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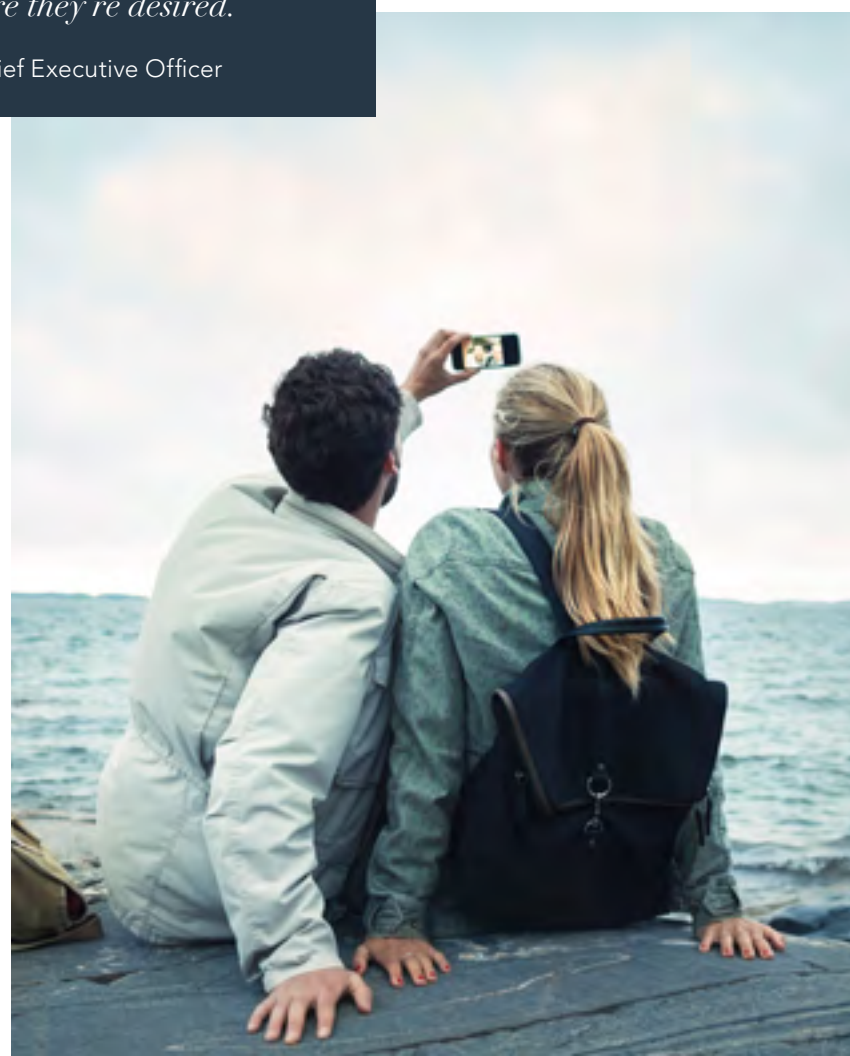
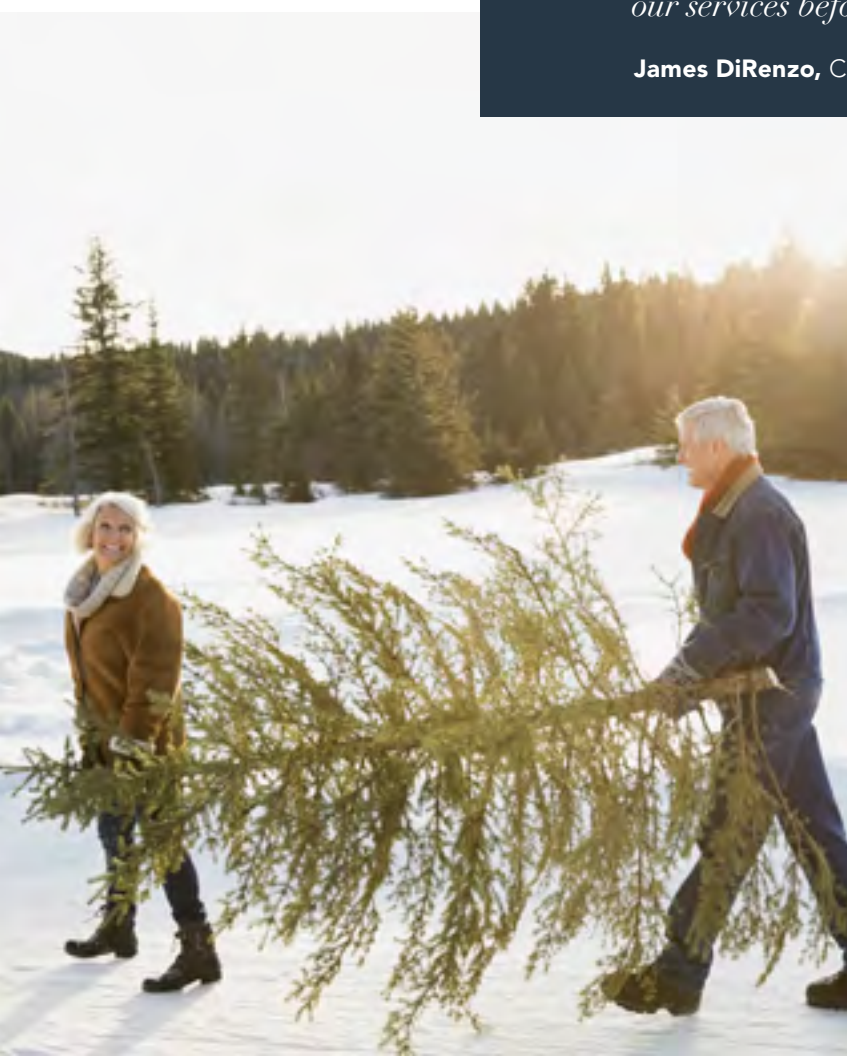
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“My service philosophy is based on anticipating every guest’s individual needs and delivering our services before they’re desired.”

James DiRenzo, Chief Executive Officer



James DiRenzo
Chief Executive Officer

A new day rising.

The Friday Harbour dream started with a blue-sky vision to create the most spectacular resort community in Canada. With 600 acres of beautiful waterside property, anything was possible. For the Friday Harbour founding partners, no idea was too grand. No detail too small. Of course, once the shovels hit the ground, the dreams slowly start to become real. Thinking big is one thing. Executing big, something else entirely. **The person empowered to make the big ideas come true is Friday Harbour’s Chief Executive Officer, James DiRenzo.**

James is thrilled with the opportunity to help build Friday Harbour from the ground up. “It’s very exciting,” James says, “especially how we are executing the vision with extreme sensitivity to the environment and our Innisfil neighbours. Some of the environmental measures we are taking to enhance natural habitats are innovative because we are building something on such a large scale, while simultaneously adding value to the local ecosystem.

“We are also working very closely with the Town of Innisfil to respond to local sensitivities and maintain the quality of life residents treasure. Friday Harbour will feel like a natural extension of the surrounding community. Not so much a revolution; but a quiet, warm and welcome evolution.”

While Friday Harbour’s amenities are set to raise the bar in Canada, James is hoping the level of hospitality will soar even higher. “When I think of resorts that are truly world class, what sets them apart is the quality of service,” James says. “My service philosophy is based on anticipating every guest’s individual needs and delivering our services before they’re desired.

“This could mean making sure a resident’s boat is prepared for them when they arrive – right down to having chilled beverages ready for their enjoyment. Or simply maintaining all our facilities in a proactive rather than a reactive way. We want our guests’ quality of enjoyment to feel complete, and to be completely seamless.”

Friday Harbour will provide a guest experience that will echo through the generations. A place our grandchildren will visit with their grandchildren. This said, James’ hope for Friday Harbour is “simply to leave this community in a better place than the way we found it. Friday Harbour is well on its way to improving the lives of those in the Town of Innisfil and Simcoe County.

“The next chapter is to ensure Friday Harbour Resort is a part of important life memories for the local community, and for all those who visit from the GTA and around the world. From Canada Day to Winter Carnival, to weddings and all the other exciting events that bring friends and family together, I look forward to Friday Harbour providing an incredible background for these important moments in people’s lives.”

James has helmed some of the world’s finest resorts, both in the GTA at Toronto’s prestigious Granite Club, and half way around the world in Singapore and Hong Kong. Friday Harbour represents an exciting new chapter for James. Not just a resort he can build to perfection, but a place James and his team can colour their own.

the allure of lake simcoe

Take A Stand

Paddleboarding

Rent a board and paddle or bring your own and find out why stand up paddling (SUP) is one of the world's fastest growing sports.

2DOList

EVERYTHING UNDER THE SUN

BEACH? CHECK. ACTIVITIES? CHECK. YOUR SUMMER TO-DO LIST, ALL CHECKED OFF.

There are only a few months a year we can devote our days to the outdoors. From the early bursts of sunshine to time spent basking in all the heat and happenings, the summer months are a welcome break from the everyday.

While Friday Harbour is without a doubt an all-seasons resort, for many residents and guests it's summertime that truly shines. Infusing fun with relaxation, the master-planned resort community boasts an incredible blend of soothing sand and water, natural greenery and urban amenities. Walk along Friday Harbour's waterfront and there you'll be greeted by boating neighbours, high-flying water skiers and splashing swimmers.

Windy City

Water Sport Rentals

Make waves on crisp mornings or sunset evenings upon a variety of rental water gear, including paddleboards and windsurfing equipment.



THE *active* LIFE.

No summer bucket list is complete without a beach. As Ontario's fourth largest inland lake, Lake Simcoe is a body of water that beckons the soul. Along its shoreline you'll discover Friday Harbour's VanDutch Lounge. From seasonal water activities to enjoying a game of volleyball here on the beach, our state-of-the-art facility will remind you how exhilarating summer days are meant to be.

At the heart of summer and Friday Harbour is our golfer's paradise, The Nest. Coming in 2018, this picturesque course designed by Doug Carrick will be eighteen holes of world-class sportsmanship and lush greenery. Early morning tee offs offer early birds a truly scenic view, with a visually rich and intriguing landscape of dips and hollows, rises and ridges, and ever-changing elevations.



Sizzle The Pits

Beach Volleyball

Bump, set, spike at Friday Harbour's exclusive, on-shore beach volleyball court.



Namas-days

Yoga

Start the day beachside, as you stretch your mind, body and soul at one of our daily yoga classes.



Water Warrior

Canoe & Kayaking

Take to water at the VanDutch Lounge: a state-of-the-art facility with canoes, kayaks, paddleboards and other watercraft.



One Good Turn

Biking

Kick it up a gear and explore Friday Harbour on wheels for an adventure that satisfies body and mind.

make MOVES.

Summer comes into full swing at the Village. The 40-acre boating playground is host to a wealth of activity. With shops and bistros at every corner, you can shop for the perfect beach cover-up or sip your signature drink as you watch boats dock on the marina, patio-side.



VanDutch LOUNGE

WHERE SAND MEETS WATER. WHERE YOU MEET RETREAT.

The rush of cool as you dip your toes in. The calming sound of paddles as they caress the waves. The never-ending search for beautiful natural objects like coloured pebbles and driftwood. That's the allure of Lake Simcoe. As Ontario's fourth largest inland lake, Lake Simcoe is a body of water that beckons the soul and fosters new memories.

Exceptionally designed and absolutely spectacular, the VanDutch Lounge allows Friday Harbour members and guests of all ages to embrace their favourite beachside pastimes. Incorporating nuances of some of the world's finest waterfront destinations, The VanDutch Lounge allows you to spend your mornings soaking in the rays and your afternoons staying cool in the water.

No water equipment? No worries. We have you covered with canoes, kayaks, paddleboards and other watercraft available for your leisure and pleasure.



Artist's concept only.



Renowned Dutch engineering meets modern craftsmanship.

*Arrive in style,
leave an impression.*

The avant-garde pushes the boundaries of what is accepted as normal or the status quo. The avant-garde is considered by some to be a hallmark of modernism. VanDutch raises the bar for modern design and advanced technology.

VanDutch boats are distinguished by the intelligence of their underwater structure and by their exceptional comfort. The prestigious International Superyacht Society has so often regarded Frank Mulder – the award-winning designer of VanDutch – that he no longer needs introduction.

Friday Harbour Resort will be home to the VanDutch brand in Canada.



**GLOBAL MAP
VANDUTCH SALES &
SERVICE CENTRES**

NORTH AMERICA
FORT LAUDERDALE, FL - HEADQUARTERS
NORTH MIAMI, FL - PRESTIGE IMPORTS
MIAMI, FL
TAMPA, FL
NEWPORT BEACH, CA
FRIDAY HARBOUR, BC CANADA
NASSAU, THE BAHAMAS

LATIN AMERICA
CARTAGENA, COLOMBIA
CANCUN, MEXICO
PUNTA PACIFICA, PANAMA
CARIBBEAN, ST. MAARTEN / ST. BARTH
MEDITERRANEAN
ISTANBUL, TURKEY
BODRUM, TURKEY
MYKONOS, GREECE

EUROPE
SOUEF-JUAN, FRANCE
ST. TROPEZ, FRANCE
MONACO, FRANCE
MALLORCA, SPAIN
IBIZA, SPAIN
LONDON, ENGLAND
PORTO CERVO, ITALY
MONTENEGRO

ASIA
HONG KONG, CHINA
MIDDLE EAST
DUBAI, UAE
AUSTRALIA
SYDNEY

village residences
BOARDWALK CONDOS

From shops and galleries to bistros and cafes, discover a world of entertainment and excitement just steps away from your private retreat. All year round, Friday Harbour residents and guests gather on the boardwalk to mingle, meet, and enjoy the upbeat atmosphere of a master-planned resort community on the lake.



Artist's concept only.

IF
YOU
WISH
UPON

THE CONSTELLATIONS

FRIDAY HARBOUR

LIVE ON THE WATER
UNDER STARRY NIGHTS.

Ferretti, a name that causes ripples through world-class luxury and unbridled exhilaration. You don't have to be a watercraft enthusiast to feel weak-kneed at the sight of a Ferretti's dynamic power and performance. Friday Harbour's Ferretti Island evokes a similar burst of passion. Located directly on the water's edge, these exquisite waterside residences feature signature designs, come with a private boat slip and garage. And a private rooftop terrace, so you can reach out and touch the night sky under a breathtaking canopy of stars.



Great Blue Heron found in its natural habitat.



tomorrow's LEGACY

The more things change in Friday Harbour, the more they stay the same. Such is the environmental philosophy guiding the development of this 600-acre all seasons resort. A full one-third of the resort has been turned into a nature preserve, and from land to lake, head to heel, the development team has taken every measure to ensure natural species enjoy their all seasons experience, too.

Friday Harbour's environmental measures have been spearheaded by Shauna Dudding, Senior Vice President and Chief Engineer at Geranium. "We at Friday Harbour, along with our municipal, conservation, county and provincial partners, all take this responsibility very seriously," Dudding says. "This is our legacy, and we're so very proud."

Dudding's background in engineering, combined with her deep-hearted passion for the environment, has drawn praise from a variety of environmental groups. Environmental preservation and enhancement measures taken include introducing new fish habitats in the marina basin, developing a method to retain rain water runoff to reuse in maintaining the golf course, protecting the endangered butternut tree with tree plantings and a seed collection program, enhancing a turtle pond, completing a snake hibernaculum, and creating new amphibian breeding habitats.

Since frogs are a key indicator of an ecosystem's health, Dudding is happy to report that Friday Harbour's frogs were very active in their new habitat over the summer months. This bodes well for the resort's natural legacy.

"We at Friday Harbour, along with our municipal, conservation, county and provincial partners, all take this responsibility very seriously."



Friday Harbour is donating \$250 from each resort home sold to a Lake Simcoe Conservation Foundation program called Inspiring Greener Communities. Over time, this will mean half a million dollars in funds for critical environmental programs and projects in the Lake Simcoe Watershed.

FRIDAY HARBOUR

TGEMOUR



PRECIOUS METAL.

Trust our local fleet of GEM cars to take you locally wherever you would like to go. From your tee-off at The Nest to other Friday Harbour ports of call, we'll take the stress and details in driving off your shoulders.

site TOUR

KEMPENFELT BAY



BIG BAY POINT ROAD

BIG BAY POINT ROAD

13TH LINE

MAIN ENTRY

LAKE SIMCOE

aquarius
CONDOS

boardwalk
CONDOS

harbour
FLATS

ferretti
TOWNS

marina
TOWNS

island
TOWNS



1

LIGHTHOUSE
FRIDAY HARBOUR

Friday Harbour's picturesque Lighthouse is a landmark beacon that can be seen from the highway and from the lake.

2



Discover a golfer's paradise set within the tranquil beauty of Lake Simcoe. The course is eighteen holes of world-class sportsmanship and lush greenery.

3

NATURE PRESERVE
FRIDAY HARBOUR

Set within the pristine 200-acre Nature Preserve, over 75 km of beautifully manicured trails help immerse you in the sights and sounds of nature.

4

LAKE CLUB
FRIDAY HARBOUR

The Lake Club promises to be the heart of the marina and the soul of urban experience. Immerse yourself in the pool or hot tub, enjoy fitness facilities, or visit the wellness centre, snack bar and more. The club offers such conveniences as a business centre, meeting space for private functions and a children's daycare.

5

THE PIER
FRIDAY HARBOUR

The allure of the waterfront remains strong all year round. The pier will be a meeting point and destination for residents and guests of all ages, a place where you can stroll among the boats, enjoy fireworks or a Christmas tree, skate on the rink or peruse the offerings of local farmers.

6

MARINA
FRIDAY HARBOUR

Why not float by the Marina to arrange a boat rental, grab a convenient snack, or fuel up your watercraft before you spend a lazy day out on the water.

7

VanDutch
LOUNGE

Enjoy a day at the beach and an afternoon on the volleyball courts. Your options for fun are endless with the VanDutch Lounge at your doorstep, featuring a sandy beach with volleyball courts, children's play area, barbecue and picnic nook. Set to open Summer 2017!

Artist's concept only.



THE FINEST AND FRESHEST PRODUCTS.

EAT
STAY
LOVE

FRIDAY HARBOUR GENERAL STORE



*“For your comfort and convenience,
a fresh place to discover a wide variety
of everyday and unique items.”*

James DiRenzo
Chief Executive Officer, Friday Harbour Resort

Consider our General Store a natural extension of your kitchen. Everything we carry is fresh and delicious, and everything we make is as wholesome as homemade. Whether you're looking for ingredients for tonight's dinner or hosting an event for close friends and family, our goal is to help you entertain easily. With a focus on world-class items from a local perspective, there's always something more at our General Store – Opening Summer 2017.





THE FRIDAY HARBOUR *note pad*



Leanne Ruest
Chief Sales and Service Officer

A five-star smile.

Friday Harbour’s vision is to create a resort experience that exceeds expectations in every single way. That’s a really high bar, but with the addition of the newest member of the customer service team, Leanne Ruest, it’s totally within reach.

As Chief Sales & Services Officer, Leanne makes it her mission to ensure all residents and guests have an experience that is genuinely world class. Officially, she’s responsible for retail sales, membership programs, and marketing and communications. What that means is that she’s the point person for everything customer service, so that you can experience a truly unique and exceptional environment that is impossible not to enjoy.

“Part of my day will be communicating with residents, particularly on the concierge side and offering personalized service,” Leanne says. “I’ll be wherever needed, to help guide our residents and guests to whatever they are looking to be provided with while they’re here.

“I believe what will set Friday Harbour apart is exceeding everyone’s expectations and making sure we’re paying attention to every single detail,” Leanne continues, speaking on the Friday Harbour service approach. “Going above and

beyond expectations and anticipating needs, even providing guests with what they want before they even know they need it.”

Leanne’s personal service philosophy seems simple and remarkably refreshing. “To treat others the way you want to be treated yourself,” Leanne smiles. “At the end of the day, that is really what service is all about. To be kind. To be thoughtful. To make sure that you are really, genuinely listening and sincerely making an effort to provide whatever’s needed.”

While many of Leanne’s responsibilities will focus on the little things that make guests’ visits extraordinary, she sees the big picture with equal clarity and focus. “Friday Harbour is something that can encompass an amazing experience, not just for someone driving from Toronto but from anywhere, and that includes the local community.”

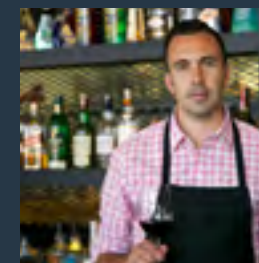
Based on Friday Harbour’s prime waterside location and proximity to Toronto, the resort is destined for success. Yet it’s not just a matter of “build it and they will come.” In addition to laying the foundation for condominiums and townhomes, Friday Harbour is laying the foundation for exemplary customer service, spearheaded by Leanne Ruest.





Fishbone

NETS A NEW DEAL ON
LAKE SIMCOE



INTRODUCING
Pedro Pereira
Owner & Operator,
Fishbone Restaurants

The owner and operator of Fishbone Bistro in Stouffville, Ontario, now has two more locations as well as a deal to operate at Friday Harbour Resort. But he was only able to get into expanding the Fishbone brand because he had lost the deal for another restaurant. Its loss is now Friday Harbour's gain.

The first Fishbone location opened more than five years ago, and is still enjoying success as a popular first-class eatery where you can always find exquisitely prepared dishes infused with the distinctive flavours of Portugal. Pereira added a seasonal operation three years later in the Musselman's Lake community (where they serve about 30,000 people in three months), and opened Fishbone Kitchen + Bar in Aurora, Ontario, last September.

Pereira's Friday Harbour Fishbone restaurant is slated to open in summer 2017 on the boardwalk. The deal includes the development of at least one other foodservice establishment onsite, a pub and family-style restaurant and the option of opening a third operation, an ice cream parlour.

On the menu at Fishbone, the flavours of Portugal are reflected through ingredients such as chorizo and curry, and dishes such as whole fish deboned at the table.

"There are so many flavours from the world that are part of Portugal's culinary liking so we try to incorporate a little bit of everything," says Pereira.

"We try to be as SEASONAL AS POSSIBLE AND AS LOCAL as possible. We have so many farms up here, it really is A LUXURY TO BE IN THIS AREA."

The menu also includes flatbreads, lamb Bolognese, peri peri Cornish hen and deep-fried Brussels sprouts served with sweet chili sauce and smoked peanuts.

"We try to be as seasonal as possible and as local as possible," says Pereira. "We have so many farms up here, it really is a luxury to be in this area."

Pereira wears all the hats: he designs the restaurants (and does some of the building), creates the menus and curates the wine list, which is strictly Portuguese and changes often because of the availability of product and the size of shipments.

"[These are] old world wines that a lot of people don't have knowledge of because they haven't been exposed to them," Pereira says.

Born in Portugal, Pereira moved to Canada at 18 to play soccer, and got a job in foodservice. "I fell in love with the industry," he says.

Prior to opening Fishbone Bistro, Pereira operated The Chicken Place in Aurora for about three years.

He worked front of house throughout much of his foodservice career, but learned to cook when he opened his own restaurants; this way, he can slip into any position to fill in when needed.

Whatever role he's playing at his new restaurant on Lake Simcoe, Pereira will be looking to impress and turn Fishbone Friday Harbour Resort into a prime destination for food lovers.





GRILLED BRANZINO WITH SPICED RAPINI AND SHAVED FENNEL SALAD

RECIPE PERSONALLY SELECTED FROM HIS LIST OF CULINARY FAVOURITES

by Chef Raimo Strangis



BRANZINO is a member of the sea bass family. Also known as spigola, this aquatic delicacy is found around Italy and other parts of the Mediterranean.



“ This dish is always an instant favourite with customers. It represents everything we all love: summertime, fresh ingredients and healthy living.”

CHEF RAIMO STRANGIS

DIRECTIONS

1 Branzino

- Rinse the branzino and pat dry, then with a sharp knife make long cuts to expose the fillets.
- Season the branzino with olive oil, salt and pepper, then grill for 7 minutes on each side. Remove from grill and allow to rest for 5 mins.
- Carefully separate the fillets from the branzino and remove the pin bones.

2 Rapini

- Sauté the shallots, garlic and chili pepper in olive oil until brown.
- Add the blanched rapini, season with salt and pepper and sauté until tender.

3 Shaved Fennel Salad

- Toss the shaved fennel, parsley leaves, chives and frisée in a small bowl.
- Add lemon juice, olive oil, salt and pepper.

INGREDIENTS

- 1 whole branzino, gutted and scaled
- 1/2 bunch rapini, blanched
- 1/2 pcs shallot, diced
- 1 clove garlic, sliced
- 1/2 pcs chili pepper, sliced
- 1 pcs lemon, cut in half, grilled
- 1/2 bulb fennel, sliced thinly
- 1/4 bunch parsley leaves
- 1/2 head frisée
- 1/4 bunch chives, cut into sticks
- lemon juice
- olive oil
- salt and pepper



Rob Walters
MARINA MANAGER

Keeping Luxury Afloat

"You can simply dock and enjoy a game of golf, sit down to a nice lunch or dinner by the water, maybe stay overnight in the hotel and then continue on your Lake Simcoe journey. We'll even shuttle you over to the golf course. This level of service has never been done before and from what we're hearing from the boating community, they are extremely excited."

Boating on Lake Simcoe is akin to pure weekend bliss. The freedom of big skies and open water. The perfect silence of nature. The apotheosis of leisure. Nowhere else in Ontario can boaters from all points of origin along the Trent Severn Waterway enjoy such waterside luxury as here, in Friday Harbour.



"We're going to be a destination marina for boaters," Rob agrees. "There is no place I can think of where you can come in as a public boater, pull up to a slip and have access to such an array of amenities and services all in one place."

As one of only six Certified Marina Managers in Canada, Friday Harbour's Rob Walters is helping to establish this all-seasons resort as Ontario's premier waterside attraction. "Our service philosophy at the Marina is consistent with the entire resort," he says. "To exceed expectations, anticipate needs before people have those needs, and to have that can-do attitude when we make the impossible possible."

In keeping with the Friday Harbour environmental vision, the Marina will be as clean and green as possible within the deep blue. "Friday Harbour will be one of the premier marinas in the country, and Clean Marine Certified," Rob elaborates. "This is an environmental program audited by Boating Ontario. We are going to achieve the highest certification possible, through a series of practices that are evaluated annually."

For residents, this means offering completely accommodating concierge services and ensuring boats are ready when needed, from mechanical to cleaning to having the fridge fully stocked with snacks and beverages.

Also reassuring to boaters is that Friday Harbour will always be a calm port in the storm. "We are a safe haven. All of our policies, procedures and practices revolve around marine safety. Whatever the issue, we're going to be that place people can rely on."

Family Values. Expert Advice.

We are a family-owned company that provides professional insurance and financial services, while proudly maintaining traditional values. This is why some of our clients have been with us for over 40 years. To see how we can help protect your family or business, call us today.



what it's all **A Boat**

The freedom of being at one with your vessel and the open water is exhilarating. Plan a daytrip from the Friday Harbour marina and take your nautical adventure wherever the winds of chance take you. Enjoy gazing at all the cottages and homes that dot the shoreline, or head out into the middle of the lake and experience the vastness of nature with a clear view of the horizon in all directions.

With a marina that accomodates up to 1,000 slips, Lake Simcoe and the Trent-Severn Waterway are at your doorstep. Use the Marina as your starting point for cruising the lake, fishing, waterskiing and more.

The Marina has been specially designed to accommodate a variety of vessels, from runabouts to 100-foot cruisers, and is suitable for boaters of all skill levels. So get on the water from the Marina in Friday Harbour.



	Pontoon Boats	Cabin Cruisers	Jet Boats
ACTIVITIES	- Freshwater Fishing - Watersports - Day Cruising	- Freshwater Fishing - Overnight Cruising - Day Cruising	- Watersports - Day Cruising
BOAT LENGTH	4.9 - 9.1 m (16 - 30 ft)	7.9 - 22.9 m (26 - 75 ft)	4.3 - 7.9 m (14 - 26 ft)
PROPULSION	- Outboard Engine - Sterndrive Engine	- Inboard Engine - Sterndrive Engine	- Jet Engine
TRAILERABLE	Yes	No	Yes



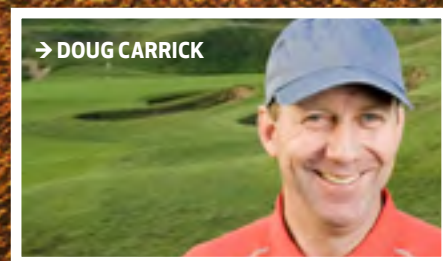
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DESIGN ABOVE PAR.

“One of the greatest aspects of golf is that there are no set dimensions for the field of play. A golf course can be any size, shape or configuration that the course designer envisions.”



Doug Carrick, Golf Course Architect and designer of The Nest at Friday Harbour

Everyone dreams of turning their love into a successful career. For Toronto's Doug Carrick, it was his love of golf that led him into golf design. As a player, he couldn't stop thinking about the landscapes he was competing against and what each ridge and dip, twist and turn brought to the game. "So I made that my life's work," he chuckles, "and I've been honoured to design some of the best-known courses in the world."

The Nest golf course at Friday Harbour is destined to rise to the top of Doug's list of world-class achievements. Especially if that list is predicated on offering something for everyone, regardless of their ability. "You want skilled golfers to be challenged by the course, but it should also be an enjoyable and memorable experience for beginners," says Doug diplomatically. "It's important to provide variety and options. It's more entertaining if some holes are designed to offer all golfers a good chance at success."

"The aesthetics of the course are also important," he continues. "Make the most of what the site location offers: the scenery and the views. I am always striving to give the landscape truly unique character. Sculpting the earth, with dips and hollows or rises and ridges, helps to create a memorable character for each hole."

Designing The Nest has been especially rewarding for Doug because some of the landscape he's working with has been created from scratch, using excavated material from the marina to build the character into the course. "It's like a blank canvas," Doug agrees. "We're sculpting a flat farm field into an interesting golf course in such a way that it looks like Mother Nature created it. Then, within that intriguing, visually rich terrain, we give each hole an individual character, offering different challenges."

"Some holes present dramatic elevation changes, others feature water in play, while still others are set in a mature forest environment. Golfers will have to exhibit a balance of power and finesse to play well on the course."



→ MUSKOKA BAY. Since 1985, Doug Carrick has been designing award-winning golf courses around the world, from right here in Ontario to the Scottish countryside and even suburban Seoul, South Korea.



→ THE CARRICK. The Carrick is a stunning 71-par course on the shores of Loch Lomond in Scotland. Golfers beware! It is one of Doug Carrick's most challenging courses. 9 holes are set in the Scottish lowlands and the other 9 are set in the highlands, which makes for a stimulating golfing experience. Also beware of the distraction of the loch as you make your way through the various lagoons and incredible 118 bunkers.



Green living, redefined.



the
nest[™]
True Golf

Teeing off shortly

A golfer's paradise on the shores of Lake Simcoe, just 45 minutes outside the GTA. The Nest is an 18-hole course where you can choose to play 6, 9, 12 or all 18 holes, depending on your schedule. So you can enjoy a quick, honest game and still find time for everything else Friday Harbour has to offer.

THE FRIDAY HARBOUR *social*



COMING TO FRIDAY HARBOUR

Camarra Pizzeria Ristorante

The next generation in delicious.

Pizza has become so ubiquitous in Toronto, most can't imagine a culinary life without their regular fix of warm dough, piquant tomato sauce and gooey cheese. That wasn't always the case. There was life in the city before pizza. It just wasn't as delish.

The year was 0 BZ (Before 'Za), otherwise known as 1958. This was the year Domenica and Oreste Camarra decided to leave the lush green valleys of the central Italian region of Abruzzo behind, along with their business "il Vapoforno e Pizzicheria Camarra" – a store renowned throughout the region for its tender, melt-in-your-mouth focaccia, or "pizza coll'olio."

It seems the family's recipe for success made the long journey across the Atlantic intact. Soon after the Camarras arrived, they opened Camarra Pasticceria & Pizzeria. Word quickly spread about this wondrous Italian delight, and Toronto's pizza addiction was born. Domenica and Oreste's daughter, Elisa, and granddaughter, Emilia, are the mother and daughter duo who manage most of the pizzeria's operations today.

"We were the second pizzeria to open in Toronto, in September 1958," reflects daughter Elisa Valentini, now the heart and soul behind Camarra Pizzeria Ristorante. "And today, we are the only one of those first few pizzerias still family-owned and operated. That's a [58] year love affair with our customers."

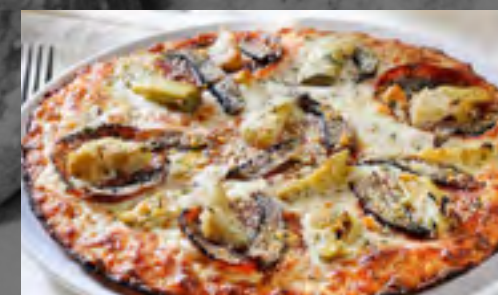
The menu has always featured homemade dishes proudly cooked and served in the spirit of the homeland, with a focus on tradition and quality that harkens back to the restaurant's 1958 roots. Yet despite the restaurant's proud history, they have never looked back. Rather, Camarra feels more at peace living ahead of the times. They were the first pizzeria in Toronto to offer party-size pizza, and the family even innovated the now commonplace double side-vented corrugated paper take-out pizza box.

Loyal customers have even been known to take Camarra dishes home with them – traveling to Arizona, Vancouver, Ottawa and even further afield. When asked what it is about Camarra's pizza that makes it so good, granddaughter

Emilia has difficulty pinning down just one thing. She explains, "It's a combination of factors from fresh ingredients to the traditional Italian recipe to the perfect crust; it has to have it all."

Naturally, this recipe for on-the-road success only bodes well for the restaurant's latest foray into the unknown – a new Camarra Pizzeria Ristorante in Friday Harbour. "We are thrilled to join Friday Harbour. It's truly a gateway to a new era for us, as we approach 60 years of successful business," Emilia explains. "It's an honour to join a community that values the same calibre of quality as we do." It's an exciting time for Friday Harbour, the Camarra brand... and even Innisfil residents. After all, while most people these days have enjoyed their fair share of pizza, they have never tried anything quite like this.

Friday Harbour home delivery will be available.



Every bit FIT.

If the 1001 activities in Friday Harbour aren't enough to get your heart racing, try our state-of-the-art fitness facilities. In concert with the community's first phase of occupancy, we are creating a temporary gym where residents can burn calories on a selection of treadmills and bikes, and get their reps in with a variety of machines and freeweights.

HEART. CORE.

The Friday Harbour vision includes an expansive fitness centre within the Lake Club, complete with the latest machines and equipment. From yoga facilities to cardio classes, barbells to boxing gear, there will be something for everyone... to help you look and feel your best.



CHILD'S PLAY

T FRIDAY HARBOUR.

WHERE FUN *meets* FULFILLED.

Through all four seasons, there's no shortage of things to do outdoors, discovering new activities and getting reacquainted with old friends. Friday Harbour is a playground for kids of all ages, chock-full of activities and areas devoted to making every day the time of their lives.



↑ SWIM FAN

Take a dip at the VanDutch Lounge pool or spend afternoons beachside – at both locations, your little ones are watched over by on-site lifeguards.



↑ ONE WITH NATURE

From guided walks to unplanned adventures, take in the outdoors and explore over 200 acres of untouched nature trails.



↑ FAMILY FUN-TIONS

Whether held in the heart of the Village or along the pier, discover daily activities that will excite and educate your kids.



↑ SLIDE AND GLIDE

What fun to glide over the ice! Friday Harbour will be clearing and surfacing large sections of frozen Lake Simcoe for you and your kids to skate on in winter.



↑ TAKE TO THE TRAILS

With access to an abundance of trails through the forest, the whole family can get outside for winter hiking, snowshoeing and cross-country skiing.



↑ LIFE'S A BEACH

Friday Harbour's on-shore beach volleyball court is kid friendly and open daily for pick-up games.



↑ CHILD'S PLAY

Kids just wanna have fun. Enrol them in our dynamic variety of day camps so they can make new friends and play all day with kids their own age.



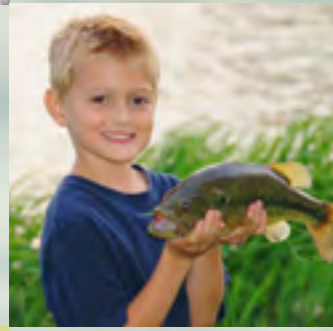
↑ SHOOT TO SCORE

Kids of all ages can get into a game of pick-up hockey or just practice their shots and stick handling on the all-natural ice rink.



↑ SWING OF THINGS

Turn your little tyke into a golf pro with semi and private lessons available on the course all summer long.



↑ CATCH & RELEASE

Spend sunny afternoons fishing Lake Simcoe, the perfect retreat from the hustle and bustle of city life.



↑ CYCLE STORIES

Take them for a spin along Friday Harbour's network of bike paths.



↑ BOADWALK TREATS

The Village boardwalk is brimming with shops and stops tailored to every child's palate.



↑ SPLISH SPLASH

Every kid loves a good splash. Take them to the VanDutch Lounge splash pad and watch little feet make waves of their own.

JUST COASTIN' →

Beat the heat by spending your afternoons beachside, full of activities and an on-site lifeguard.



Gone Fishing



Whether you're out on the open water or angling from atop the frozen lake, you're in the perfect place to enjoy a day of casting bait and reeling them in. With Lake Simcoe's incredible reputation for offering some of the best year round fishing in the country including unbeatable lake trout and whitefish reserves, all four seasons bring you new ways to enjoy the early mornings out on the lake.

Each year, staff from the Ministry of Natural Resources stock Lake Simcoe with 150,000 whitefish and 100,000 trout. You'll also find smallmouth bass, yellow perch, largemouth bass, northern pike, black crappie, walleye, brown bullhead, bowfin, carp, rock bass, white suckers and rainbow smelt populating its waters.



Rainbow Trout



Smallmouth Bass



Carp



Walleye



Yellow Perch



Black Crappie



Northern Pike



Largemouth Bass

GETTING HOOKED



Rainbow Smelt

It's a popular misconception that while fishing you should remain as silent as possible to avoid "spooking" the fish. This is, in fact, completely false, especially with larger lake fish. Their watery environment is an exceptional conduit for sound, and many fish species use these underwater noises to hunt for food. Therefore, splashing sounds tend to attract rather than frighten. While the rumble of a large motor might send the fish into hiding, there's no need to worry about remaining entirely silent; in fact, casting with a splash could actually intrigue a large fish looking for its next meal.



THE FRIDAY HARBOUR *ride share*

Sled Heads

Start your engine and make a beeline for freedom. In and around Friday Harbour alone you will discover hundreds and hundreds of groomed and signed trails, plus connections to over 40,000 more kilometres of snowmobile bliss throughout Ontario and even into Quebec.



EASY, RIDER.

Want to get the most out of your snowmobiling experience? Nearby Sno Voyageur Club offers a day course designed to get you on the trails knowledgeably, safely and with utmost respect for land and community.

SNO VOYAGEUR CLUB

1359 Snow Valley Road, Midhurst
21 minute drive from Friday Harbour.

PACE CREDIT UNION is a full-service financial institution that goes *well beyond a bank* to deliver the personalized service and support its members deserve while on their financial journey. Come feel the difference a community credit union makes. Great rates, great advice, great people. We work for *you*.

Unlock the door to your new home with PACE's home buying experts.

Apply online or in branch today!

1040 Innisfil Beach Rd., Innisfil ON | 705.436.6005

8034 Yonge St., Innisfil ON | 705.436.1910

pacecu.ca





SNOW STEPS.



No two snowflakes are alike, and there is no other place to enjoy wintertime in Ontario quite like Friday Harbour. A full one-third of the resort's 600 acres is a pristine all seasons nature preserve with manicured trails – perfect for popular northern Arctic pastimes like cross country skiing and snowshoeing.

Follow the SNOW

GET THERE IN 30-60 MINUTES

It's freezing outside. A blanket of snow covers the land. Ahh... the weather is perfect.

For ski and snowboard lovers, there's no better place to be in Ontario than up here in Simcoe County. The mountainous terrain has given rise to a number of ski and snowboard resorts, offering the right level of heart-racing challenge to snow aficionados of all skill levels. From public hills to private resorts, bunny hills to black diamonds, you'll find your favourite sub-zero pastime a quick 30-40 minute drive from Friday Harbour.



RUNS:
27

LIFTS:
4 chairlifts; 1 carpet lift

ACCESS:
Private (300+ members)

REGULAR WINTER HOURS:
Fri. - Sun.: 9:00 a.m. - 4:00 p.m.

Featuring 27 runs of all skill levels and a new terrain park, The Heights Ski & Country Club is one of Southern Ontario's premier ski and country clubs. The Heights shares over 45 km of cross country trails. As a private club, you'll spend less time in line and more time on the hills enjoying one of the greatest activities winter has to offer.



RUNS:
36

LIFTS:
9 chairlifts; 3 carpet lifts

ACCESS:
Public

REGULAR WINTER HOURS:
Mon. & Tues.: 9:00 a.m. - 10:00 p.m.;
Wed. - Sun.: 9:00 a.m. - 9:00 p.m.

Founded 51 years ago, this extensive family resort contains 36 slopes, 9 chairlifts and 3 carpets. The resort is known for being family friendly and prides itself on accommodating guests of all skill levels from first-time skiers to extreme boarders.



RUNS:
19

LIFTS:
9 lifts & carpets

ACCESS:
Public

REGULAR WINTER HOURS:
Mon.: 9:00 a.m. - 4:00 p.m.; Tues.-
Thurs. & Sun.: 9:00 a.m. - 9:00 p.m.;
Fri. & Sat.: 9:00 a.m. - 10:00 p.m.

With a wide range of lessons and school programs available, Snow Valley strives to be the best resort in Ontario for families to learn to ski or snowboard. The resort also offers the best snow tubing terrain in Ontario.



RUNS:
42

LIFTS:
16

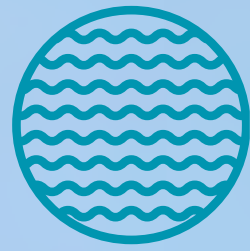
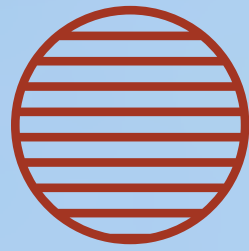
ACCESS:
Public

REGULAR WINTER HOURS:
Mon. - Sun.: 9:00 a.m. - 9:00 p.m.

Boasting the most beginner terrain in Ontario, Blue Mountain is a place for people of all ages and abilities to gather and celebrate the uniqueness of winter through skiing and snowboarding. Lessons and rentals are always available to get everyone ready to swish down the slopes in the fresh winter air of Ontario's largest ski resort.



Earth. Air. Fire. Water.



In towns and communities across this great continent, water towers proudly stand as beacons of industry and life. Our water tower will soon rise skyward as another notable community icon. A place to light up and celebrate the seasons. A meeting spot. Another symbol of the Friday Harbour lifestyle.



“Welcome to Innisfil, and welcome to Friday Harbour.”

Mayor Gord Wauchope, Innisfil, Ontario



In sync with Innisfil

For this charming lakeside town just 45 minutes outside the GTA, Friday Harbour is the perfect fit. Given Innisfil’s numerous beaches, parks and trails, and Friday Harbour’s deft and gentle approach to maintaining the local environment, the resort community feels like a delightful new addition to this happy and growing family.

“As every resident in Innisfil knows, we are truly blessed to have Lake Simcoe. It is where the people ride a boat, catch a fish, and even go swimming for the first time,” says Mayor Wauchope. “Without a doubt, the lake is a vital part of our community and we are extremely fortunate to have a relationship with several world-class partners, all of us together who are dedicated to unlocking Lake Simcoe’s potential while preserving and enhancing everything that makes Lake Simcoe beautiful.”

Once completed, “Friday Harbour will be the anchor” for all who come to Innisfil to boat, fish, hike, golf, and stay, he says. “We cannot be more excited about the impact Friday Harbour will have on Innisfil, generating millions of dollars for the Town every year, through jobs and tourism opportunities. This is a world-wide attraction.”

Count Innisfil’s Mayor, Gord Wauchope, among those who can’t wait to see the Friday Harbour dream come to life. “This is going to be the focal point for the Town of Innisfil in the future,” the Mayor says as he visits Friday Harbour to see the dream taking shape.

When completed, Friday Harbour will generate approximately \$4.4 million and \$2.4 million annually in taxes for Innisfil and Simcoe County, respectively, in addition to creating hundreds of permanent jobs on the resort. Through the initial phase of construction alone, the resort will create thousands of person years in employment.

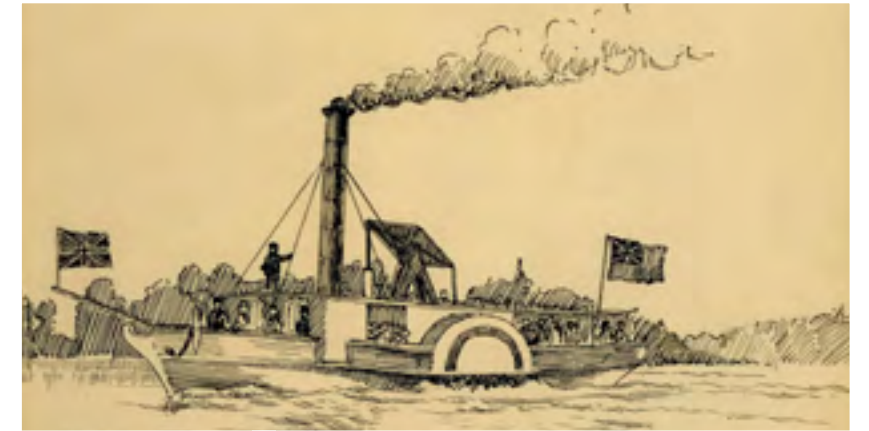


Lake Simcoe DEEP IN HISTORY

When Europeans first explored this great region, the lake was named Ouentironk (meaning “beautiful water”). It later became known as Lake Toronto (meaning “where trees stand in the water”), until John Graves Simcoe renamed it in memory of his father in 1793. Ontario’s capital city owes its name to this grand body of water, and the two locations have been linked ever since: one as destination of commerce, the other as a reward for a job well done.



Steamboats were originally introduced to Lake Simcoe in 1832 to connect the Upper and Lower Great Lakes.



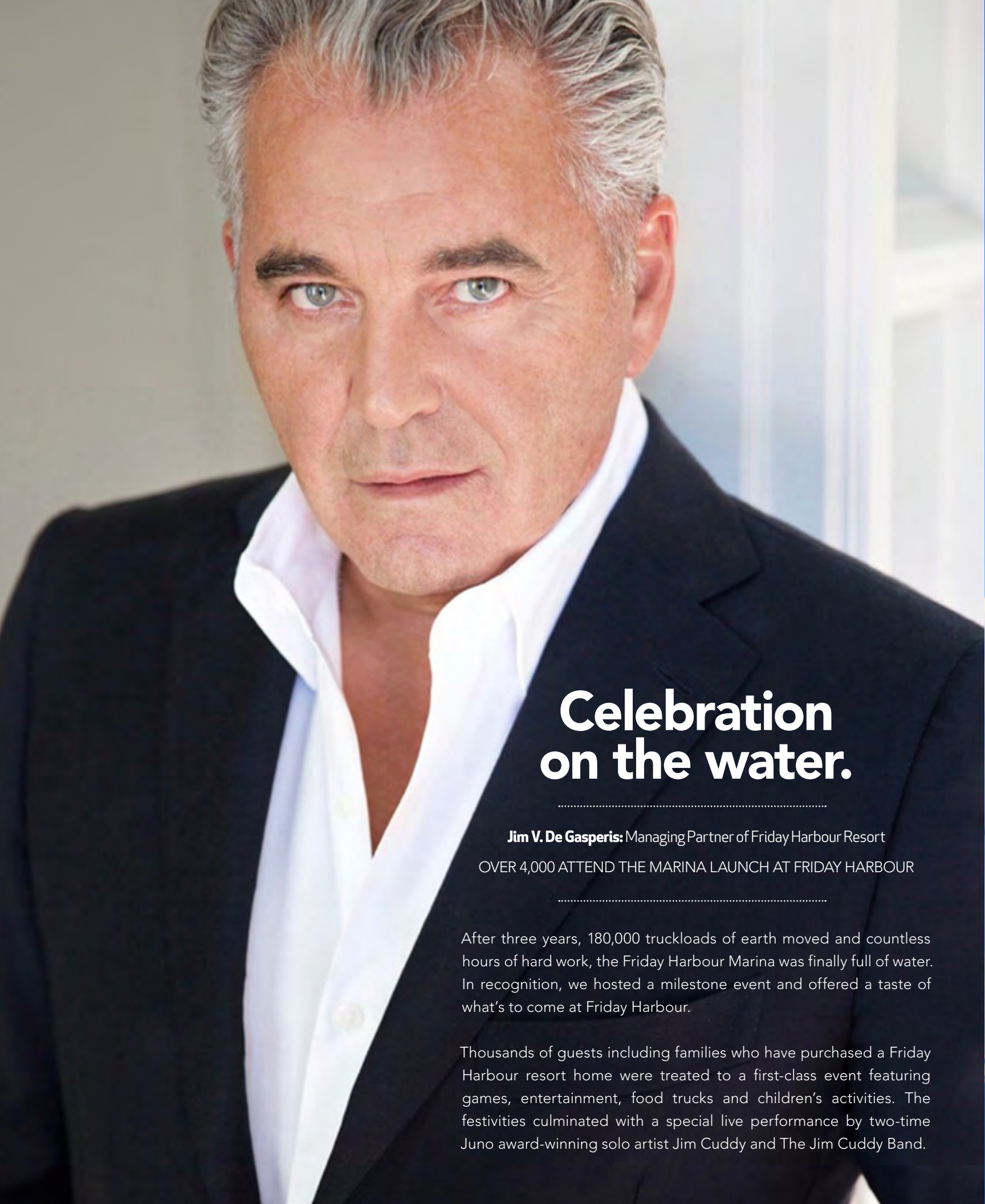
With over 720 square kilometres of frozen surface to explore, Lake Simcoe has long been recognized as one of the world’s best ice fishing destinations.



When fully frozen, the lake could be crossed by carriage, which made harvesting ice for the Lake Simcoe Ice Company a prosperous local industry.



Lake Simcoe has historically hosted numerous aquatic events including rowing competitions and sailing clubs. The photo above shows the “canoe tilting” event at the Civic Holiday Regatta.



Celebration on the water.

Jim V. De Gasperis: Managing Partner of Friday Harbour Resort
OVER 4,000 ATTEND THE MARINA LAUNCH AT FRIDAY HARBOUR

After three years, 180,000 truckloads of earth moved and countless hours of hard work, the Friday Harbour Marina was finally full of water. In recognition, we hosted a milestone event and offered a taste of what's to come at Friday Harbour.

Thousands of guests including families who have purchased a Friday Harbour resort home were treated to a first-class event featuring games, entertainment, food trucks and children's activities. The festivities culminated with a special live performance by two-time Juno award-winning solo artist Jim Cuddy and The Jim Cuddy Band.



"We've been making incredible progress toward fulfilling the vision for a world-class resort on Lake Simcoe,"

says Jim V. De Gasperis, Managing Partner of Friday Harbour Resort.



the nest GOLF COURSE



pump HOUSE



CONSTRUCTION UPDATE

boardwalk CONDOS

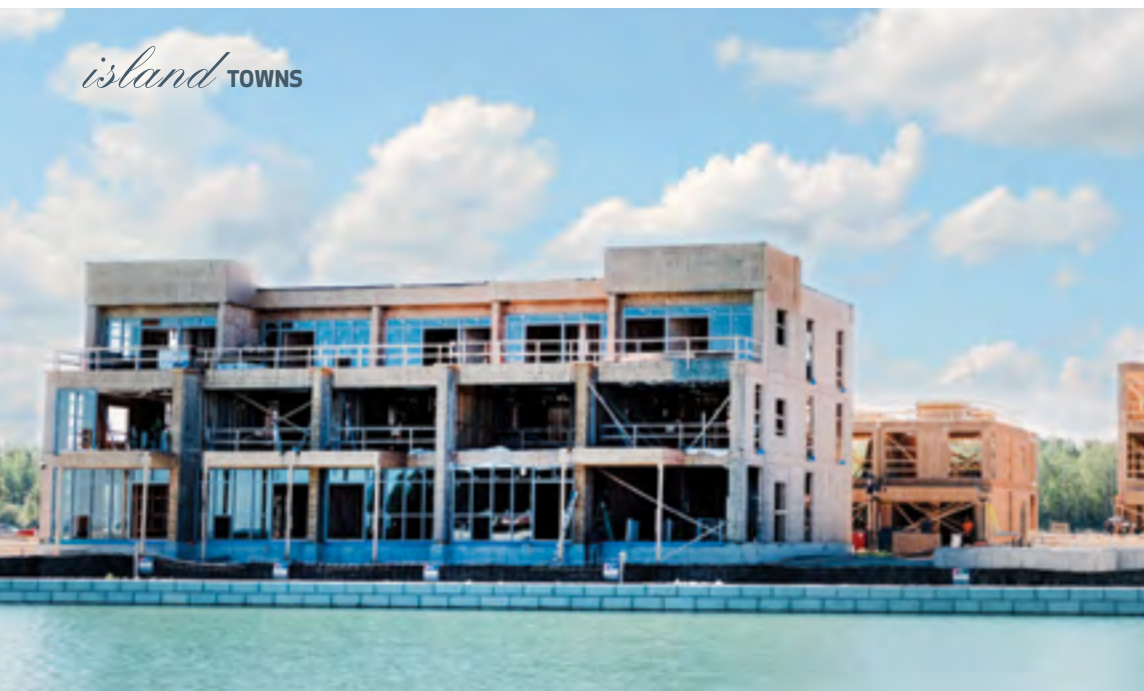


At one with land and lake.



nature PRESERVE

island TOWNS



harbour FLATS



It has been four productive years since our shovels first hit dirt on this prime 600-acre plot in Innisfil, and the rewards for our efforts are beginning to show. While much of our work has occurred underground, such as extending water service 7 km from Innisfil, future Friday Harbour landmarks such as the iconic water tower are beginning to dot this magnificent landscape. The golf course is taking shape, with the driving range in particular close to completion, and we've already begun paving and landscaping along the commercial promenade.

Meanwhile, the 7.5 km of hiking trails are already complete, with our attention turning to the gracious hiker amenities such as a gazebo and stonework. An amphibian pond has also been completed, while our focus on the main pond has turned to completing a beautiful bridge feature. Over the winter, we will be building the docks to be ready for the 2017 boating season.



52 Weeks of Friday

FOUR SEASONS. THOUSANDS OF REASONS TO MAKE FRIDAY HARBOUR YOUR GO-TO DESTINATION.



Sculpted into Lake Simcoe's Big Bay Point, just 45 minutes outside the Greater Toronto Area, Friday Harbour is your passageway to the ultimate four-seasons getaway. Surrounded by water, with a sandy beachfront and a vibrant Village weaved into the foreground, Friday Harbour is cottage living, elevated.

Spring, Summer, Fall or Winter, regardless of the season, there are thousands of reasons to make a weekly trek to the Harbour. Winter is at its most picturesque when snow-covered

white cedars, beeches and elms line the cross-country ski-ready nature trails. Swing into spring at the 18-hole Doug Carrick-designed golf course, complete with a driving range to help warm your game up for the upcoming summer months.

Fall into a weekly routine of heading to the Harbour to watch the leaves change. Or take the boat out for one last spin. From work life to the water's edge, discover where your weekends can take you.

VanDutch LOUNGE

- » Sandy beach
- » Swimming pool
- » Beach volleyball courts
- » Children's splash pad
- » Restaurant, patio and pool bar
- » Winter fireside escape
- » Summer activities
- » Winter activities

THE PIER & VILLAGE FRIDAY HARBOUR



THE VILLAGE

- » Up to 80,000 sq. ft. of shops, restaurants and bars specially selected to cater to your every whim
- » Fresh air markets
- » Restaurants & bars
- » Friday Harbour General Store
- » Welcome Centre
- » Farmers' market
- » Meeting point
- » Holiday celebrations
- » Festive gatherings

MARINA FRIDAY HARBOUR



» Up to a 1,000-slip marina

- » Accommodates a variety of vessels, from runabouts to 100-foot cruisers
- » Access to the Trent Severn Waterway
- » Suitable for boaters of all skill levels
- » Boat and personal watercraft rentals available
- » Fuel and pumpout

LAKE CLUB FRIDAY HARBOUR



» Open to all Friday Harbour residents and members

- » Overlooks the Marina
- » Fitness centre
- » Wellness centre
- » Kid Zone
- » Games room
- » Business centre

the nest *True Golf*



» 18-hole Doug Carrick-designed course

- » Artfully sculpted to offer breathtaking views of the surrounding natural landscape
- » The right level of challenge for players of all skill levels
- » Designed for a quick "after work" game with 9 holes out and the back 6 and 9 returning, so you can enjoy a quick 6 or 9 any time
- » Driving range to help warm up your game or practice your swing

LIGHTHOUSE FRIDAY HARBOUR



» A beacon and landmark

- » A wayfinding marker for boaters

NATURE PRESERVE FRIDAY HARBOUR



» Over 200 acres of preserved natural beauty to explore – a full one-third of the resort's 600 total acres

- » 7.5 km of nature trails
- » Observe wildlife in their natural habitat
- » Home to approximately 60 breeding bird species including the red-eyed vireo, the black-capped chickadee and the American crow, plus less-common species such as the Cooper's hawk, broad-winged hawk and the hairy woodpecker
- » Tree species include white cedar, ash, maple, beech, elm, birch and oak
- » The endangered butternut has also been replanted in robust numbers

Lake Simcoe Events Calendar

SPRING

ELMVALE MAPLE SYRUP FESTIVAL

Elmvale

emsf.ca

Every year, the sleepy town of Elmvale explodes in a celebration of nature's rite of spring – the running of liquid gold – Ontario pure maple syrup. The town transforms into a shoppers' mall. Vendors line the streets with offerings of maple syrup, food galore, book sales, collectible sales and other country treasures.

SPRING BARRIE AUTOMOTIVE FLEA MARKET

Burl's Creek Event Grounds

thebafm.com

Explore collectibles, classics, hard to find parts, a car sales corral, auto auction, live entertainment, good food and more.

CELEBRATE BARRIE

Centennial Park

barrie.ca

Free fun for all ages including inflatables, educational displays, a heritage village, entertainment, over 50 community groups providing activities and so much more. The festivities kick off Friday evening with the Youth Battle of the Bands and close Saturday with a family film on the beach.

ORILLIA SPRING BOAT, COTTAGE & OUTDOOR SHOW

Port of Orillia

New and pre-owned boats of all sizes make up this show, from inflatables to offshore performance to fishing boats to cruisers. This is one of the few shows offering private owners an opportunity to sell their boat. The show also features a variety of marine, cottage and outdoor products, land vendors and marine safety demonstrations.

SUMMER

INNISFIL SUMMERFEST

Innisfil Beach Park

www.innisfilsummerfest.com

Fun for everyone! Activities include a kid's fishing derby, cardboard boat races, live music, live fireworks, crafts vendors, great food and more.

CANADA DAY FIREWORKS

Waterfront Parks

www.barrie.ca

Celebrate Canada's birthday with Barrie's annual fireworks spectacular!

BOOTS & HEARTS

Burl's Creek Event Grounds

bootsandhearts.com

A four-day celebration of country music, and the largest camping and country music festival of its kind ever to be hosted on Canadian soil.

WAYHOME MUSIC FESTIVAL

Burl's Creek Event Grounds

wayhome.com

A three-day celebration of music, food, art and film, featuring popular and up-and-coming indie, rock, folk and pop bands, art installations, and food trucks. The 2017 festival will take place July 28-30, 2017.

BARRIE DRAGON BOAT FESTIVAL

Barrie waterfront

barriedragonboatfestival.ca

Come out and cheer on the colourful dragon boats as their teams race to the finish. More than just a fun day of races, the festival sets out to raise money for various charities every year, including the Barrie Public Library.

CLASSICS IN THE PARK

Heritage Park

www.barriethunderclassics.ca

Barrie Thunder Classics host Classics in the Park, an exciting event filled with music, food, vendors, awards and prizes.

MARIPOSA FOLK FESTIVAL

Tudhope Park,

500 Atherley Road

On the shores of Lake Couchiching, Orillia

www.mariposafolk.com

Mariposa is renowned for its wide range of folk/roots artists, with 100+ performances of every kind on its 11 stages including music, dance and spoken word. Experience an incredible weekend of music, an emporium, artisans' village, kids' folkplay area, great food, beer tent and more.

KEMPENFEST

Barrie Waterfront

kempenfest.com

One of the largest outdoor arts and crafts festivals in North America. This annual event attracts nearly a quarter of a million visitors each year, and in addition to a huge selection of arts and crafts features an antiques show, top-notch entertainment and food galore.

BARRIE CRAFT BEER AND BBQ FESTIVAL

Heritage Park, Barrie

craftbeer.downtownbarrie.ca

If you love sampling delicious craft beer from local and Ontario breweries, this is the place for you. Between sips of beer, you can pile up your plate with grilled ribs, pulled pork, and brisket from award winning teams across North America.



FALL

INNISFIL DOWNTOWN SPOOKTACULAR

Innisfil Public Library

innisfil.ca

Parents, bring all your little ghouls and boys for this exciting trick or treat event. Enjoy Halloween-themed activities in the library, followed by a childrens' walk along Innisfil Beach Road to trick or treat at local participating businesses.

COLLINGWOOD ART CRAWL

Downtown Collingwood

collingwoodartcrawl.com

Enjoy a free, self-guided walk and view over 100 artists at more than 25 venues. The event also features live music, food and beverage sampling and more, all with the incredible backdrop of downtown Collingwood.

CHAPPELL FARMS FALL FESTIVAL

617 Penetanguishene Road, Barrie

chappelfarms.ca

Pick a pumpkin and stay for the fun. So many amazing things to do such as wagon rides, a corn maze, train rides, jumping castles, a petting zoo and more.

APPLE HARVEST FESTIVAL

Blue Mountain area

appleharvestfestival.ca

There's no better way to enjoy Thanksgiving weekend! Enjoy free activities throughout the Blue Mountain area from Blue Mountain Village to Thornbury and Clarksburg. Excitement includes live music, street performers, the fall colours drive, the apple pie trail and much, much more.

WINTER

POLAR BEAR DIP @ INNISFIL BEACH

Innisfil South Beach

icecorp.org

Watch some brave swimmers enjoy "Freezin' for a Reason" in support of local charities. The day also includes a Winterfest Pancake Breakfast at the Innisfil Lions Hall on Innisfil Beach Rd. in Alcona.

INNISFIL SANTA CLAUS PARADE

Parade route follows Innisfil Beach Road from 25th Sideroad to Jans Boulevard

icecorp.org

Come join all the festivities. The parade showcases all the great local businesses and schools, plus a chance to see Santa.

BARRIE DOWNTOWN COUNTDOWN

City Hall, Barrie

barrie.ca

Thousands will join together in downtown Barrie to ring in the new year with a free evening of fun and entertainment for the whole family. Activities start at 6:00 p.m. with skating on the Circle at the Centre rink, horse-drawn wagon rides and Snow Valley's mini tube slide, with live entertainment starting at 7:00 p.m. plus fireworks at 7:45 p.m. and midnight.

BARRIE WINTERFEST

Heritage Park & Downtown Barrie

barrie.ca

A great way to celebrate the winter season with adventures that the whole family will enjoy. Outdoor activities in Heritage Park include a polar bear dip, horse-drawn wagon rides, mini-tube run, lumberjack shows, a giant snow slide, ice maze and more.



EXPERIENCE CENTRE & MODEL SUITE

Located At
Eagles Nest Golf Club
10,000 Dufferin Street,
Just north of Major Mackenzie
Maple, ON

HOURS
MONDAY - THURSDAY:
11am - 5:30pm
WEEKENDS: 11am - 6pm
FRIDAY & HOLIDAYS:
BY APPOINTMENT ONLY

FRIDAY HARBOUR EXPERIENCE CENTRE

AN HOUR *from* THE CITY, MILES *from* THE ORDINARY.

Located on Lake Simcoe's Big Bay Point, Friday Harbour is within easy reach, so you'll visit often and stay longer. Celebrate the Friday in every weekend.

Please note: We do not currently have an Experience Centre located on-site at Big Bay Point.

A CLOSE ESCAPE

From Toronto, Friday Harbour is so much closer than Cottage Country. Although it feels a world away, this close escape is only 45 minutes from the Greater Toronto Area and accessible by GO Train.

Contact us to get the rest of the story.

T 647.351.0991
F 647.351.1993
TF 1.855.351.0991
info@FridayHarbour.com

BY CAR

- » 122 km from downtown Toronto
- » Take the 400N to Exit 90
- » Follow Big Bay Point Road for just 5 km



BY GO TRAIN

- Enjoy a stress-free train journey from downtown Toronto to Barrie in just 90 minutes
- » 90 km
 - » Just 9 stops from Union Station to South Barrie Station



THE FRIDAY HARBOUR *night light*



TD Canada Trust

Mortgage advice that's
simply convenient.

Experience the TD Canada Trust
difference.

At TD Canada Trust, we pride ourselves on providing professional home financing advice and exceptional customer service. Our brand is well recognized by our award winning culture and the largest retail distribution network.

Our TD Mobile Mortgage Specialists work outside of regular business hours and can meet with you at the time and location of your choice. They are experts in home financing and will help you obtain the right mortgage solution to suit your needs.

Ask a TD Mobile Mortgage Specialist
or visit tdcanadatrust.com/mortgages

