

FRIDAY HARBOUR CELEBRATES THRILLING HALLOWEEN FESTIVITIES

Innisfil, ON - November 6, 2024

This fall, Friday Harbour was a destination of choice for seasonal adventures and family-friendly activities. With record-breaking attendance, the resort community offered an exciting blend of autumn events, destination dining, and nature-filled escapes. Building on the momentum of recent years, Friday Harbour welcomed back the highly anticipated Hallowalk.

Over three weekends in October, Hallowalk drew thousands of visitors who experienced the eerie enchantment of Halloween in the Nature Preserve. Alongside Hallowalk, families enjoyed Trick or Treat the Promenade, where children filled their goody bags, enjoyed Halloween crafts, and showed off their creativity in a costume contest.

Reflecting on the season's success, Friday Harbour CEO Hani Roustom shared, "The energy and excitement on resort this fall are a testament to the traditions we are building here at Friday Harbour. Our Trick or Treat event, with incredible participation from our retailers and restaurants, made Halloween truly special for families and visitors alike."

Friday Harbour is eagerly preparing for the next chapter of seasonal activations. Mark your calendar for the upcoming Holiday Market, opening on November 22, where you can shop, dine, and celebrate the spirit of the holidays.

For more information on upcoming events, visit <u>FridayHarbour.com/Events</u>.

MEDIA CONTACT

Haley Moore, Communications Manager media@fridayharbour.com





