

# MERRY & BRIGHT: CELEBRATE THE SEASON AT FRIDAY HARBOUR'S TREE LIGHTING

Innisfil, ON - November 15, 2024 – Friday Harbour Resort will spark the start of the holiday season with its Tree Lighting Ceremony on November 23 at 5:00 PM.



This year's event will feature a dazzling 40-foot tree, festive décor, live entertainment, a fireworks display, and a European-inspired outdoor Holiday Market, opening on November 22 and running select dates until December 29. Friday Harbour is pleased to welcome Platinum Sponsor, Fidelity Investments, and Gold Sponsor, Alta Infiniti, to this year's Holiday Market.

Guests at the Tree Lighting Ceremony will enjoy a musical performance by Countermeasure, an internationally acclaimed acapella group. Showcasing some of Canada's top vocalists, Countermeasure performs innovative arrangements of popular favourites and original songs.

The event will be hosted by Gurdeep Ahluwalia, an award-winning Canadian media journalist and current host of *The Pooja and Gurdeep Show* on 98.1 CHFI. Known for his quick wit and charismatic personality, Gurdeep will help create an unforgettable evening for all.



*Special Musical Guest, Countermeasure*



*Event Emcee, Gurdeep Ahluwalia*

Attendees are encouraged to arrive early to explore the Holiday Market, which features local food and gift vendors in chalet-style cabins, cozy warming lounges, carolers, and appearances from Santa and his elves. Guests can also enjoy exclusive promotional offers from select retailers and restaurants along the Promenade.

For a more intimate holiday dining experience, visit the Lake Club Restaurant and enjoy festive menu specials and seasonal cocktails.

Throughout the festive season, Friday Harbour will be collecting unwrapped toy donations for Innisfil's Community 4 Kids, a local charity supporting families in need. Donations can be dropped off in the Piazza on the Promenade.

Admission and parking are free. For more details, visit [www.fridayharbour.com/events](http://www.fridayharbour.com/events).

## ABOUT FRIDAY HARBOUR™

Canada's luxury lifestyle resort community and all seasons destination, Friday Harbour provides superior facilities, modern design, and world-class experiences for homeowners, guests, and visitors alike. Set on the shores of Lake Simcoe, about an hour's drive from Toronto, this stunning waterside community offers a unique blend of urban energy and natural tranquillity. Learn more at [fridayharbour.com](http://fridayharbour.com).

## MEDIA CONTACT

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